

Silky Smooth Emollient Liquid Makeup No. 460

	Wt.%
A	VEEGUM® HV Magnesium Aluminum Silicate 0.80
	Cellulose Gum (Aqualon® CMC 7M8SF ¹) 0.18
	Deionized Water 53.49
	Glycereth-26 (Liponic™ EG-1 ²) 10.50
	Triethanolamine, 99% 0.75
B	Iron Oxides 1.29
	Talc 1.00
	Titanium Dioxide 3.03
C	Isopropyl Isostearate 9.06
	Mineral Oil (and) Lanolin Alcohol (Vilvanolin™ L-101 ³) 6.50
	Isopropyl Palmitate 4.00
	Isopropyl Myristate 2.50
	Hydrogenated Soy Glyceride 2.10
	Stearic Acid XXX 1.60
	Dioctyl Adipate (and) Octyl Stearate (and) Octyl Palmitate (Wickenol™ 161 ⁴) 1.10
	Octyl Stearate (and) Octyl Palmitate (and) Dioctyl Adipate (Wickenol™ 163 ⁴) 1.00
	Cocoyl Sarcosine 1.00
Lithium Stearate 0.10	
D	Preservative q.s.

Procedure: While heating the water to 70-75°C, slowly add the **VEEGUM® HV** and cellulose gum sequentially or as a dry blend to the water agitated at maximum available shear. Mix until fully hydrated. Add the remaining Part A ingredients. Mix the Part B ingredients thoroughly into Part A until uniform. Maintain the temperature at 70-75°C. Heat the Part C oil phase to 70-75°C. Add the oil phase to the water phase with good agitation; mix until uniform. Cool with mixing; add Part D when the emulsion is <40°C.

RAW MATERIAL SUPPLIERS
¹Asland Aqualon Functional Ingredients, Wilmington, DE

²Lipo Chemicals, Paterson, NJ

³Lubrizol Advanced Materials, Inc., Cleveland, OH

⁴Alzo International Inc., Sayreville, NJ

TRADEMARKS
VEEGUM is a registered trademark of Vanderbilt Minerals, LLC.

Aqualon is a registered trademark of Hercules Incorporated.

Liponic is a registered trademark of Lipo Chemicals, Inc.

Vilvanolin is a trademark of Lubrizol Advanced Materials, Inc.

Wickenol is a trademark of Alzo International Inc.

Rev07/16/2014