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q.s.



## Cream Matte Makeup No. 154

		Wt.%
	VEEGUM <sup>®</sup> R Magnesium Aluminum Silicate	2.60
Α	Cellulos Gum (Aqualon <sup>®</sup> CMC 7Lf <sup>1</sup> )	0.40
	Water	42.70
В	Propylene Glycol	5.00
	Deionized Water	12.30
С	Talc	18.50
	Kaolin Clay	1.30
	Titanium Dioxide	3.70
	Iron Oxides	1.50
D	Isopropyl Myristate	5.00
	Sorbitan Laurate (Arlacel <sup>®</sup> 20 <sup>2</sup> )	0.75
	Polysorbate 20 (Tween <sup>®</sup> 20 <sup>2</sup> )	2.25
	Stearyl Alcohol	2.00
	Mineral Oil (and) Lanolin Alcohol (Vilvanolin™ L101³)	2.00
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**E** | Preservative

**Procedure:** While heating the water to 65-70°C, slowly add the **VEEGUM**<sup>®</sup> **R** and CMC sequentially or as a dry blend to the water agitated at maximum available shear. Mix until fully hydrated. Add Part B with mixing. Mix Part C (grind if necessary) until homogenous and add to Part A+B. Maintain the water phase at 65-70°C. Blend the Part D oil phase ingredients and heat to 65-70°C. Add the Part D oil phase to the water phase with good agitation; mix until uniform. Cool with mixing; add Part E when the emulsion is <40°C.

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