



FORMULATION & COSTING : Hair Strengthening Dry Shampoo
Customer Name: Sales
Reference #: 1812652
Version : A
Date December 19, 2018

Raw Materials	INCI NAME	FUNCTION	Source	% by Wt.
A				
Sodium Bicarbonate	Sodium Bicarbonate	filler	common	27.20
Veegum R	Magnesium Aluminum Silicate	binder/oil absorber	RTV/DKSH	20.00
Talc	Talc	filler	DKSH	20.00
Tapioca Starch	Tapioca Starch	filler	DKSH	20.00
Magnesium Carbonate	Magnesium Carbonate	anti-caking	common	10.00
Creamy Velvet	Perfume	perfume	Takasago/DKSH	1.00
FiberHance BM	Hydroxypropyl Gluconamide	restores hair fiber strength	Ashland/DKSH	1.00
Euxyl PE 9010	Phenoxyethanol, Ethylhexylglycerin	preservative	Schuelke/DKSH	0.80
TOTAL				100.00

Manufacturing Procedures:

1. Mix all ingredients one at a time.
2. Sieve to have smooth texture.

Appearance loose powder

pH

Remarks

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