## **Super Moisturizing Lotion No. 437**

Α	VEEGUM® R Magnesium Aluminum Silicate VANZAN® NF Xanthan Gum Water	<b>Wt.%</b> 1.0 0.5 74.5
В	Sodium PCA (Ajidew <sup>®</sup> N-50 <sup>1</sup> ) Glycerin	3.0 5.0
С	Hydrogenated Polyisobutylene (Parleam <sup>®2</sup> ) Mineral Oil (and) Lanolin Alcohol (Vilvanolin™ L-101 <sup>®3</sup> ) Cetyl Alcohol Isopropyl Myristate Sorbitan Palmitate Polysorbate 40 (Tween <sup>®</sup> 40 <sup>4</sup> )	4.0 3.0 2.0 2.0 1.2 3.8
D	Citric Acid to pH 5.5 Preservative, Fragrance	q.s. q.s.

**Procedure:** While heating the water to 50-55°C, slowly add the **VEEGUM® R** and **VANZAN® NF** sequentially or as a dry blend to the water agitated at maximum available shear. Mix until fully hydrated. Add Part B and mix until dissolved. Maintain the water phase at 50-55°C. Blend the Part C oil phase ingredients and heat to 50-55°C. Add the oil phase to the water phase with good agitation; mix until uniform. Avoid incorporating air. Cool with mixing. Add the Part D ingredients when the emulsion is <30°C.

## **RAW MATERIAL SUPPLIERS**

<sup>1</sup>Ajinimoto USA, Inc., Fort Lee, NJ <sup>2</sup>Rossow Cosmetiques – USA, Matawan, NJ <sup>3</sup>Lubrizol Advanced Materials, Inc., Cleveland, OH <sup>4</sup>Croda, Inc., Edison, NJ

## **TRADEMARKS**

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